



VARVET PRESENTS THE 5TH EDITION OF

NORDIC RUBY

ON

17-19 June, 2016

AT YASURAGI HASSELUDDEN IN

Stockholm, Sweden

Sponsorship

Nordic Ruby

A two day conference/spa retreat for
developers and designers that care about
their craft.

At the Yasuragi spa in the archipelago of
Stockholm, Sweden.

June 17–19, 2016

WWW.NORDICRUBY.ORG

Why sponsor Nordic Ruby?



The people

Nordic Ruby has earned a reputation as being something unique. A conference where everyone feels comfortable, and you leave more relaxed than when you arrived. See Reginald “@raganwald” Braithwaite’s blog post about Nordic Ruby 2013: <http://braythwayt.com/2013/06/18/nordic-ruby.html>.

Nordic Ruby attracts people from all over the world. Sweden and the other Nordic countries are well represented of course, but a large part of the attendees are coming from USA, and from all over Europe.

They are entrepreneurs, developers, and designers. They work at startups, consultancies, and larger enterprises. What they all have in common is a passion for their craft. They come to relax, meet people, learn stuff, have fun, and be inspired.

You should meet them.



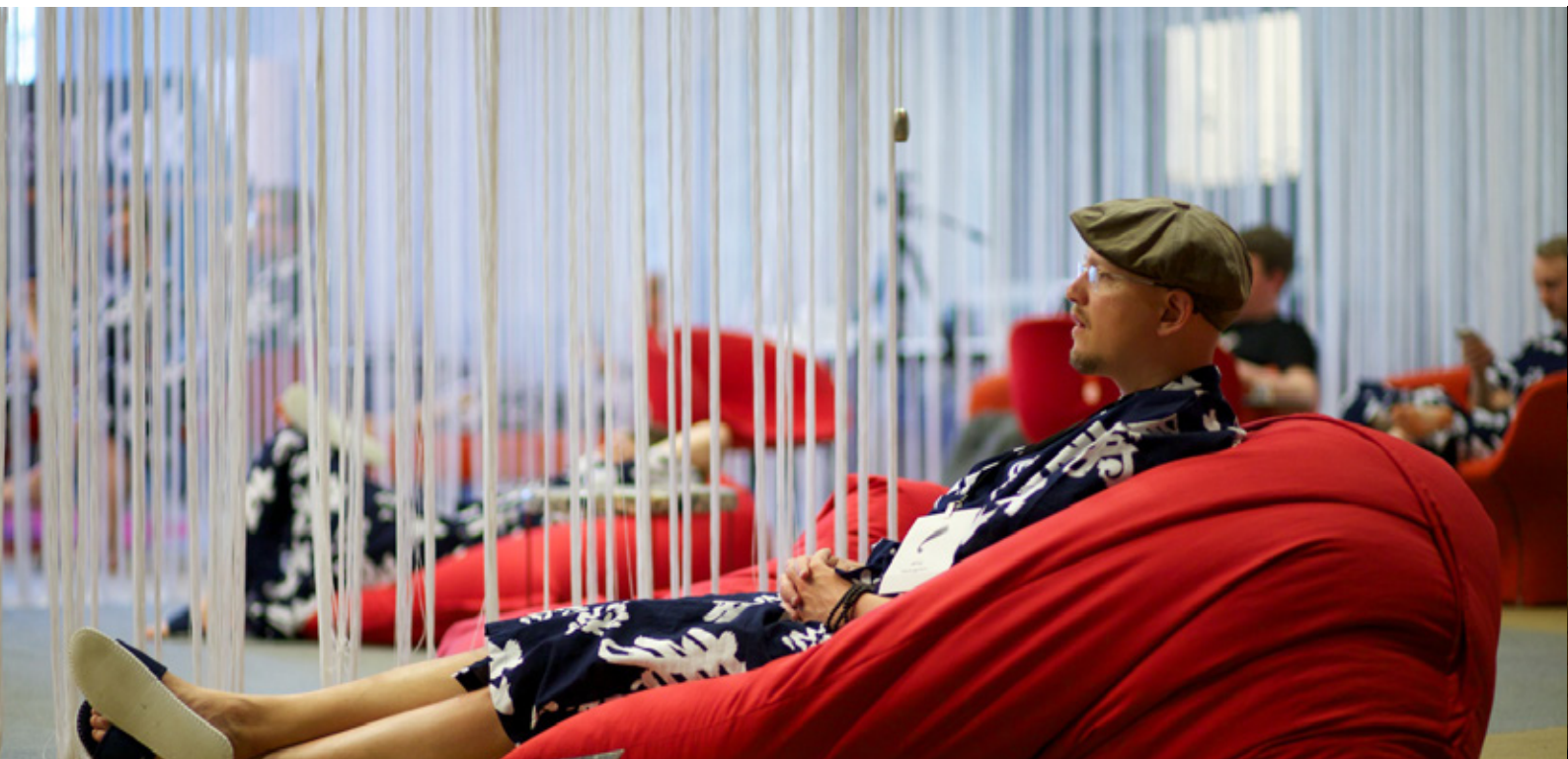
The format

The most important thing about Nordic Ruby is the people. It's the opportunity to meet, talk and learn from one another and to find inspiration and motivation. This is supported by the format of alternating 30 minute talks and 30 minute breaks.

The attendees have plenty of time for discussions with the speakers and other attendees after each presentation. They keep their focus and energy all through the day due to the breaks. The fantastic espressos served by Da Matteo baristas help too.

As a sponsor you will have lots of opportunities to interact with the attendees during the days and evenings. Find passionate designers to hire. Talk to curious developers about your technology or service. Find out what creative entrepreneurs are working on.

The conference is single track with 5 talks a day and lightning talks.



The venue

Yasuragi is a Japanese spa and conference facility on an island in the beautiful archipelago of Stockholm.

It's the same location as the last two Nordic Ruby. People enjoy the relaxed atmosphere, the stunning surroundings and excellent service. The facility offers a spacious main hall, comfortable lounging areas, delicious healthy food, rooms for everyone and a relaxing spa.



All inclusive

The conference is all inclusive, with attendees arriving on Friday afternoon and leaving Sunday.

- 2 nights in shared or single rooms
- Big breakfast buffet with a mix of Swedish and Japanese flavours
- 10 talks
- Lunch and afternoon snacks on Saturday and Sunday
- Dinner on Friday and Saturday
- Access to the spa facility, including bathrobe, bathing clothes and slippers

Sponsorship opportunities



Platinum

15 000 USD

1 slot – Our headline sponsor

- Top placement of logo and link on the website
- Tweet
- Blog post
- Description on the website, 150 words
- Roll-up banner in main hall (provided by sponsor)
- Roll-up banner in lounge area (provided by sponsor)
- Option for swag, on a separate table
- Recognition from the organisers
- 25% discount on the ticket price for up to 5 tickets

Swedish VAT will be added to the prices, where applicable.

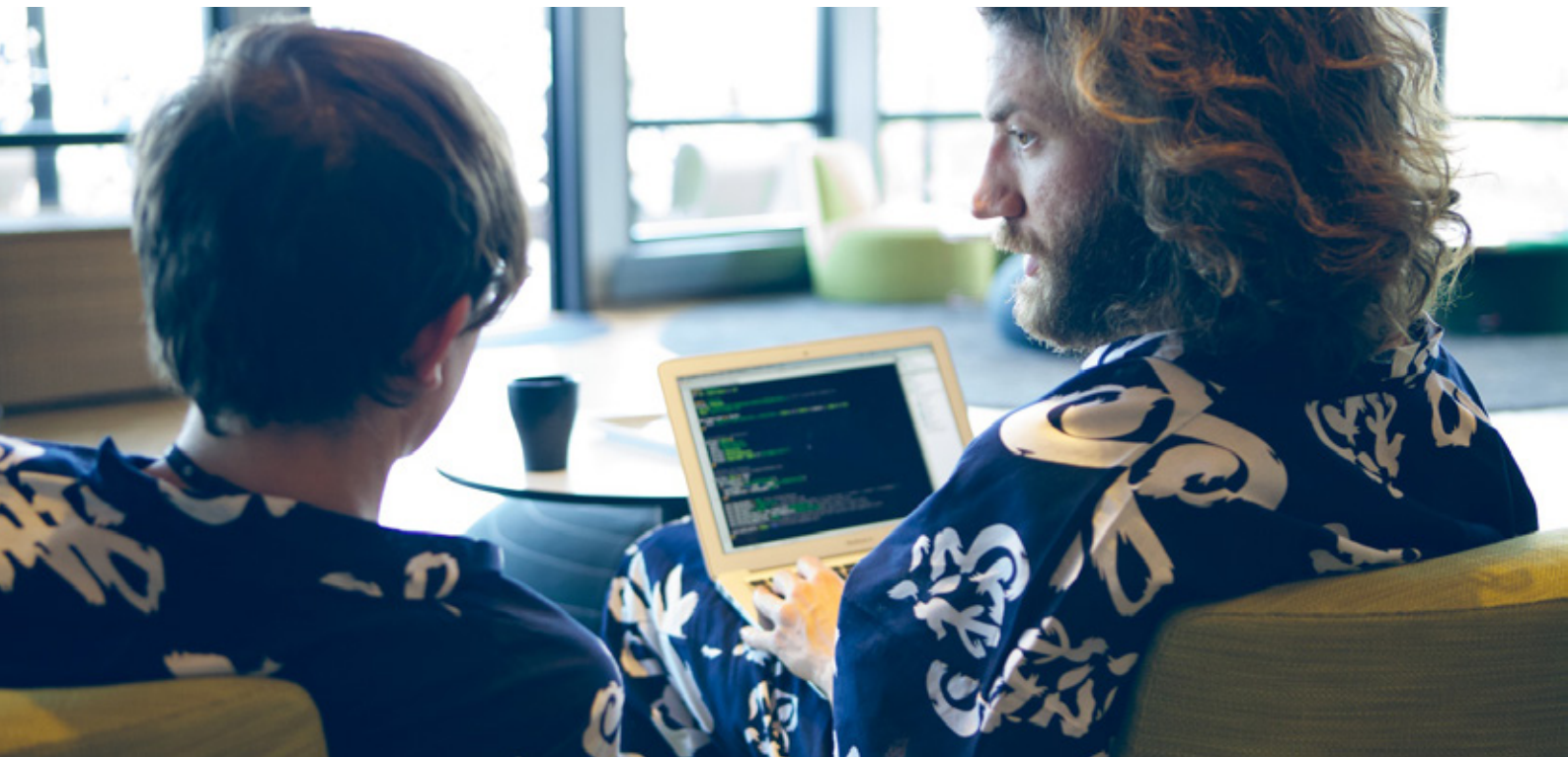


Gold

10 000 USD

- Logo and link on the website
- Tweet
- Blog post
- Description on the website, 100 words
- Roll-up banner in main hall (provided by sponsor)
- Roll-up banner in lounge area (provided by sponsor)
- Option for swag, on a table in main hall
- Recognition from the organisers
- 20% discount on the ticket price for up to 4 tickets

Swedish VAT will be added to the prices, where applicable.



Silver

5000 USD

- Logo and link on the website
- Tweet
- Description on the website, 50 words
- Roll-up banner in lounge area (provided by sponsor)
- Option for swag, on table in main hall
- Recognition from the organisers
- 15% discount on the ticket price for up to 3 tickets.

Swedish VAT will be added to the prices, where applicable.



Bronze

2500 USD

- Logo and link on the website
- Tweet
- Option for swag, on table in main hall
- 10% discount on the ticket price for up to 2 tickets

Swedish VAT will be added to the prices, where applicable.



Supporter ticket

1500 EUR incl VAT

- 1 ticket
- Text link on the website

Want to sponsor Nordic Ruby?

Email us at info@nordicruby.org with any questions, or to book a sponsorship package.

Follow us on Twitter for updates.

CJ and Lilly



@NORDICRUBY



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NORDICRUBY.ORG

VARVET

Nordic Ruby is organised by [Varvet](#) (formerly Elabs), a web and mobile development shop in Gothenburg, Sweden. We love the Ruby community; a bunch of different people from all over the world with open minds and an urge for learning and teaching. That is why we put on the conference we ourselves want to attend, we believe that apart from great speakers it's important to care about the details and to create an experience where we have fun together.